



# ...India has a strong chance to supersede many rival nations.



**Has India lost the plot of the superpower story? Crack one code that will prove to be a game changer and reignite India's manufacturing leadership.**

Development of infrastructure was the key necessity to the inward businesses that started arriving in India at the start of the 21<sup>st</sup> century . Sadly the absence of political will to capitalize the opportunity spoiled the whole game. To add insult to the injury the top level ministers and beurocrats once again showed the greed to make good for themselves and no regard to damage that it caused to the long term benefits of the nation.

**M. Hisham Qasmi**  
CEO  
IBA- International Business Alliance



Fortunately India has still not missed the bus. Once again if the conditions of Infrastructure is improved . If the plans for roads . the power situation, the transport system and a simplified method to enter and exit the businesses in India is put into action the business is set to come and India has a strong chance to supersede many rival nations.

**In your opinion outline in brief the importance of enhancing the globalization of Indian Manufacturing, and international research collaboration.**

It takes a lot of efforts to create brand recognition. Without creating anything significant for its own country , most of the software firm in India have become a global brand just by seeing what their buyers want. As a result India as a software producer nation has been not only accepted but has become a big boon for inward foreign remittance and high value job creations.

India can create similar success story in handicrafts, automotive engineering, and food grains.

**Outline your company's investments in R&D, and international research collaboration forays.**

IBA –International Business Alliance [www.iba.co.in](http://www.iba.co.in) has been particular in studying the cost structure for foreign companies if and when they start working in India. For this its arm of Marketing of foreign firms in India and sourcing for foreign firms from India has been a key factor in R&D.

The third wing of Consulting for setting up firms/plants/collaborations in India has taken IBA to explore ideas and venues in collaboration with foreign firms such as Beck and Poltzer ( UK ) and plant set firm and Eural Gnutti ( Italy ) a aluminum component producer.

**There is an urgent need to increase the domestic productivity environment and India's stake in global trade. Your views on this.**

Indians are regarded as educated and hard working all over the world . It is a big assets that earns immediate attention and can be diverted into profitable partnerships. The productivity environment however is dismal and slows down this process. The private



Minerals

sector if, put into partnership with govt. sectors can change the face of India in no time. The telecom, and software are two big example. Same can be tested in areas that directly affect domestic productivity environment.

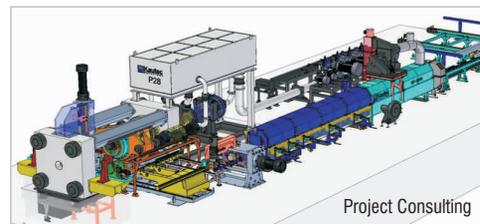
**What are your product range and its applications, along with latest technology upgradations and product launches.**

IBA – International Business Alliance is a business creating firm engaged into Marketing ( of Foreign firms in India ) , Sourcing ( from India and abroad for buyers ) and Consulting ( to set up plant, commissioning of machinery, establishment of firms and collaborations ) . This 20 year old exercise has achieved IBA ( [www.iba.co.in](http://www.iba.co.in) ) a respectable name among business fraternity globally . Many partners worldwide such as Eural Gnutti ( Italy ) , Kautec ( Spain, ) Beck & Politzer (UK ) are associated with IBA for their marketing, sourcing or consulting activity in / from India

**Your company's vision & mission to help steer India on its course to regain its manufacturing preeminence and effectively use it as her trump card.**

The next ten years are going to be dedicated to Infrastructure in India. Luckily , as one of the biggest production house , India is also being recognized as potential buyer . To catch on the two , India needs to (

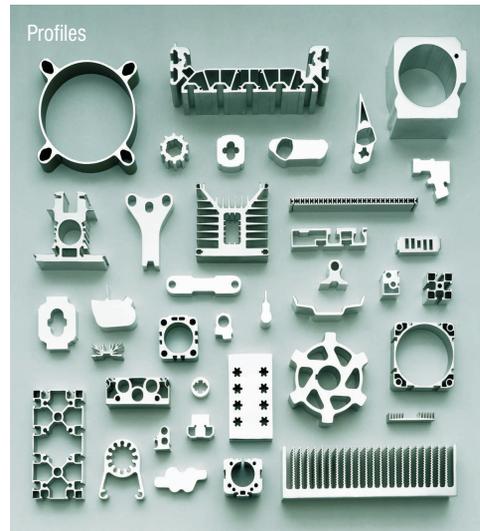
A ) invite supplies in India and ( B ) offer production support system to foreign manufacturers . This way India would be using its vast population as market,. It will be offering cheap production cost as best offer to foreigner. IBA is actively promoting this vision as its main agenda. This , if put to use with support of government of India , can create wonders .



Project Consulting



Aluminium Extruded



Profiles